

Trail's End System Manual

Reference Guide for Unit Leaders

www.Trails-End.com

Introduction

The Trail's End System makes it easy for you to manage all aspects of your Popcorn Sale using a convenient, web-based platform. Using this platform, you can:

- Order popcorn from your Council to sell and earn needed funds for your Unit
- Add other Unit Team Members to help organize your sale
- Invite Scouts to register an account to participate in the sale
- Set up storefront sites and shifts for your Scouts to register
- Track and manage Scout Storefront Sales, Wagon Sales, and Online Sales
- Track and manage your Unit's inventory (optional)
- Download and Print sales reports and invoice statements
- Manage Unit credit payments and Online Sale commissions

Your Council or an existing leader in your unit will setup your initial account and permissions in the Trail's End System. Users with administrative access (Leaders) will be able to change data in the system (add, edit or delete). Read-only users (Members) can only view data in the system, and manage their own personal account information. The menus and pages you see when you are logged into the System are determined by your role and your organizational responsibility.

Your Role – Some menus and other features are available only to Leaders. If you are a read-only user (member), these menus and features will not appear when you log in. If you are the Popcorn Kernel of more than one unit, your account may allow you access to multiple roles within your Trail's End account.

If you have any questions, email us at support@trails-end.com.

Table of Contents

Introduction	2
Table of Contents	3
Signing In	4-5
Unit Homepage	6-7
Manage Your Account	8-9
Users – Creating, Editing, Viewing and Deleting	10-12
Scout Roster	13-15
Storefront Site, Shift and Sale Management	
 Add, Edit, Copy, Delete Sites Add, Delete, View Shifts & Registered Scouts Recording a Sale Sales Summary and Sales Report 	
Unit Popcorn Ordering	22-23
Inventory & Cash Management (optional)	
 Assigning Unit Inventory Storefront Inventory & Cash Management Scout Inventory & Cash Management 	
Wagon Sale Management	27-28
Unit to Unit Transfers & Product Returns	29-31
Online Selling	
Unit Credit Payments	
Trail's End Rewards (council specific)	

<u>Signing In</u>

- 1. Go to **www.Trails-End.com** in your internet browser (Firefox and Chrome are preferred) and click the **Log In** button in the upper right corner.
- 2. Type your Username and Password into the respective fields (if you do not have an account, please contact a Council admin user in your organization or <u>support@trails-end.com</u>).
- 3. Click the **Sign In** button

Hello!	Let's get started.
Login	
2	Username
⋳	Password
SIGN IN	Forgot Username? Forgot Password?

4. If you have forgotten your Username or Password, click the **Forgot Username?** or **Forgot Password?** links and follow the prompts to have your Username or Password emailed to your email address on record.

(Trail's End)	
Reset Password	
Usemame	
	ESET PASSWORD BY EMAIL

Unit Homepage

Your unit leader portal on <u>www.trails-end.com</u> has everything you need to set up and manage your unit's sale. The left navigation menu will easily guide you through the process of getting ready for a successful popcorn season.

Trail's End	Invite Your Scouts			Hello, Dennis! 🔨 🗸
	Leader Dashboard			
Dennis Mesterharm	Goal Progress		Total Sales	
Pack 831 Northeast Crossmall & America	Your Unit's (Goal \$25,000	\$463 Storefront: \$60 (13%) Wagon: \$403 (87%) Online: \$0 (0%) Adjusted: \$0 Cash: \$463 (10%) Credit: \$0 (0%)	
Papcan Orders Transfers & Returns Inventory Salas Wagon Salas Oraine Salas Oraine Salas Rewards Rewards Act. Summary	25 Registered Scouts	3 Scouts With an Order	0 of 3 storefront shifts claimed	STORE
				_

Select a Role

- Depending on your access in the system, you may be assigned to one or many roles (i.e. Unit leaders can order popcorn for more than one unit). To switch between roles, click on the **arrow** under your Council, District, and Unit and click **Change Role**. OR, you can click the arrow in the upper right corner next to your name, then click Change Role.
- 2. Select the role in which you want to work. The role can be switched at any time during your session.

Trail's End System Unit Leader Reference Guide

(Trail's End)	Invite Your Scouts			Hello, Dennis!
	Leader Dashboard			
Dennis Mesterharm	Goal Progress		Total Sales	
Pack 831 Netheast Crossrado Grimerca Crossrado Grimerca Costanto Dashboard Unit Info Popcom	Your Unit's C	Soal \$25,000	\$463 Storefront: \$60 (13%) Wagon: \$403 (87%) Online: \$0 (0%) Adjusted: \$0 (0%) Cash: \$463 (100%) Credit: \$0 (0%)	
Popcan Orders Transfers & Returns Investory Sales Wagon Sales Biorebort Sales Online Sales Rewards Rewards	25 Registered Scouts	3 Scouts With an Order	0 of 3 storefront shifts claimed	

Manage Your Account

View Your Account

- 1. Click the **arrow** under your Council, District, and Unit OR click the **arrow** in the upper right corner to display a drop-down list of options.
- 2. Click **Account Info** to view your account details.



(Trail's End	Invite Your Scouts	ORDER POPCORN	Hello, Dennisł 🛛 🛝 🗸
	Account Infe	0	×
Dennis Mesterharm Pack 831 Northeast Crossroads Of America	Personal Info		^
• 	First Name: Last Name:	Dennis Mesterharm	
Dashboard Unit Info	Date of Birth:	mm/dd/yyyy cathyttlel@gmail.com	
Popcorn Popcorn Orders	Mobile Number:	(317) 918-6176	
Transfers & Returns Inventory	I'd like to receive	messages pertaining to my Scout fundraiser, Scout Rewards, contests, & more! SAVE CANCEL	
\$ Sales Wagon Sales Storefront Sales	y 🕥 Social Media Inf	9	~
Online Sales	Sign In Info		~
Acct. Summary			

Edit Your Profile

- 1. Once in **Account Info**, expand the different submenus to make any necessary changes, including the ability to change your password under **Sign In Info**.
- 2. Click Save within each submenu to save your changes.
- 3. To leave with section without saving changes, click the **Cancel** button.

Trail's End	Invite Your Scouts	ORDER POPCORN		Hello, Dennis!
	Account Info)		
	Profile Picture			~
Dennis Mesterharm Pack 831 Northeast Crossroads Of America	Personal Info			^
~	First Name:	Dennis		
A Dashboard	Last Name:	Mesterharm		
Unit Info	Date of Birth:	mm/dd/yyyy		
Popcorn	Email Address:	cathylittell@gmail.com		
Popcorn Orders	Mobile Number:	(317) 918-6176		
Transfers & Returns	I'd like to receive m	nessages pertaining to my Scout fundraiser, Scout Rewards, contests, & mo		
Inventory			SAVE CANCEL	
\$ Sales			1	
Wagon Sales	y 👩 Social Media Info			~
Storefront Sales Online Sales	Sign In Info			~
Rewards				
Acct. Summary				

<u>Users – Creating, Editing, Viewing and Deleting</u>

Create a Unit User

- 1. From the unit leader dashboard, click **Unit Info** on the left navigation menu.
- 2. Expand the **Unit Team Members** section.
- 3. Click "+ New Leader".
- 4. Fill out the fields and click **Save**.

	Unit Info						
	Unit's Goal						~
ennis Mesterharm Pack 831	Scout Roster						~
Northeast Crossroads Of America	Storefront Sales Calculation	m Method					~
`	Unit Team Members						^
Dashboard	Help us get to know your	team better!					
Unit Info	Title	Name	Email Address	Primary Contact	Actio	ns	
Popcom	Committee Member 🛛 👻	Brian Queck1	brianqueck@hotmail.com		Choose action	GO	
	Committee Member 🔹	Chrome1 Test1	stuart.alexander@trails-end.com		Choose action	• GO	
Popcorn Orders	Scoutmaster 💌	Dennis Mesterharm	cathylittell@gmail.com	0	Choose action	▼ GO	
Transfers & Returns	Committee Chair 👻	Duane Simer	duane.simer@weaverfundraising.com		Choose action	▼ GO	
	Unit Recruiter 👻	Shelby Thompson	cathylittell@gmail.com		Choose action	▼ GO	
a land	New Leader						
Sales Wagon Sales	• New Leader						
	+						
Wagon Sales	About My Unit						~
Storefront Sales	+	t					~ ~

Leader Title:	Select title	•
*First Name:		"Last Name:
'Username:		
Primary Phone:	()	"Email:
Address Line 1:	Enter a location	Address Line 2:
City:		State: Select star v Zip:
Country Code:	Select country	¥
	SA	AVE CANCEL

Unit Leader Reference Guide

Edit a Unit User

- 1. From the unit leader dashboard, click **Unit Info** on the left navigation menu.
- 2. Expand the Unit Team Members section.
- 3. Next to the user, under the Actions column, click **Choose Action** to display a list of dropdown options. Choose **Edit Leader** then click **Go**.
- 4. Make the necessary changes, then click **Save**.

Init Mesterham Private Control Sales Calculation Method Image: Sale Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method Image: Sale Calculation Method I		Unit Info					
Price S1 Robitson Robit		Unit's Goal					~
Whethed spreads of Almars Storefront Sales Calculation Method Whether Werk of Almars Storefront Sales Calculation Method Whether Werk of Almars Name Email Address Primary Contact Actions Take Name Email Address Primary Contact Actions Committee Member * Brian Queck1 brianqueck@hotmail.com Set Primary Go Committee Member * Dennis Method Committee Member * Dennis Method Set I Leader Go Rendor Sales Committee Chair * Dennis Method cathylittel@gmail.com Image: Concol address Set I Leader Go Rendor Sales Dennis Method Sale address Set I Leader Go Concol address Concol address <th< th=""><th></th><th>Scout Roster</th><th></th><th></th><th></th><th></th><th>~</th></th<>		Scout Roster					~
Read Fail Set Primary Contact Actions cons Constitute Member * Baia Queckij batmali con If Primary * Get on Constitute Member * Otomen Test1 staat aleanderijstalisend.con If Primary * Get on Constitute Member * Otomen Test1 staat aleanderijstalisend.con If Primary * Get on Constitute Member * Otomen Test1 staat aleanderijstalisend.con If Primary * Get on Constitute Member * Otomen Test1 staat aleanderijstalisend.con If Primary * Get on Constitute Member * Otomen Test1 staat aleanderijstalisend.con If Primary * Get on Constitute Member * Otomen Test1 staat aleanderijstalisend.con If Primary * Get on Constitute Member * Otomen Test1 staat aleanderijstalisend.con If Primary * Get on Constitute Member * Otomen Test1 staat aleanderijstalisend.con If Primary * Get on Constitute Member * Otomen Test1 staat aleanderijstalisend.con If Primary * Get on Constitute Member * Get on Cons	Northeast	Storefront Sales Calculation	Method				~
Index Help us get to know your team better! Take Name Enal Adress Primary Contact Actions room Committee Member • Bisin Queckij brimali.com If erinary • If erinary • </td <td>~</td> <td>Unit Team Members</td> <td></td> <td></td> <td></td> <td></td> <td>^</td>	~	Unit Team Members					^
It is Name Enall Address Primary Contact Action conn Connnittee Member • Brian Quecki brianquecki@hotmail.com Set Primary • Set P	shboard	-	eam better!				
committee Member • Chrome1 Test1 staat alexander@tails.end.com • Edit Leader 00 rander & Rahms committee Member • Dennis Mesterharm cathyliteli@gmail.com • • Delete Leader 00 remetry Onnentiec Chair • Duane Simer duane.simer@weavefundraising.com • • • • • remetry Unit Recruiter • Sheiby Thompson cathyliteli@gmail.com • • • • • remetry Unit Recruiter • Sheiby Thompson cathyliteli@gmail.com • <td< th=""><th>it Info</th><th></th><th></th><th>Email Address</th><th>Primary Contact</th><th>Actions</th><th></th></td<>	it Info			Email Address	Primary Contact	Actions	
oppon Oches Committee Member Chronel Test1 staart alexander@trails end.com Edit Leader 000 ausder \$ Endurs Socutimaster Dennis Mesteharm cathylitel@gmail.com Edit Leader 000 exertory Duane Siner duane siner@weaverfundnaising.com Edit Leader 000 exertory Unit Recruiter Shelby Thompson cathylitel@gmail.com Chrose action com repon Sales Image: Sales Image: Sales Image: Sales Image: Sales Image: Sales Image: Sales	score.	Committee Member 👻	Brian Queck1	brianqueck@hotmail.com		Set Primary	GO
scutimater • Dennis Mesteharm cathylitel@gmail.com • Delete Leader • werder • Duane Siner duane siner@weavefundnaising.com • Resend Login • es • • Shelby Thompson cathylitel@gmail.com • • • rayon Sales • • • • • • •		Committee Member 👻	Chrome1 Test1	stuart.alexander@trails-end.com		Edit Leader	GO
weekay Committee Chair Duane Simer duane simer@weavefundnising.com Resend Login 00 es Unit Recruiter Shelby Thompson cathylittel@gmail.com Choose action 00 refers Sales New Leader		Scoutmaster 👻	Dennis Mesterharm	cathylittell@gmail.com	•	Delete Leader	GO
es Usi Reculter Shelby Thompson cathylitel@gmail.com Choose action Choo		Committee Chair 👻	Duane Simer	duane.simer@weaverfundraising.com		Resend Login	GO
Angen Sales ter ten Sales eter Sales et		Unit Recruiter 👻	Shelby Thompson	cathylittell@gmail.com		Choose action 🔹	GO
Interfect Sales Image: Comparison of Compariso							
where States		O New Leader					
sands \$ Manage Unit Bank Account		About My Unit					~
analoge of it. Datix Account	wards	Manage Unit Bank Account					
1. Sunnay		Manage Unit Dank Account					~

Leader Title:	Committee Member 🔹				
'First Name:	Brian	*Last Name:	Queck	1	
*Username:	Brian.Queck1				
Primary Phone:	(317) 679-8313	*Email:	brianqu	ueck@hoti	mail.com
Address Line 1:	6837 Balfour Ct	Address Line 2:			
City:	Indianapolis	State: Indiana	•	Zip:	46220
Country Code:	United States •				

Delete a Unit User

- 1. From the unit leader dashboard, click **Unit Info** on the left navigation menu.
- 2. Expand the Unit Team Members section.
- 3. Next to the user, under the Actions column, click **Choose Action** to display a list of dropdown options. Choose **Delete Leader** then click **Go**.
- 4. Click **Yes** in the pop-up to confirm the deletion of the user.

	Unit Info					
	Unit's Goal					~
nis Mesterharm Pack 831	Scout Roster					~
Northeast roads Of America	Storefront Sales Calculation	Method				~
`	Unit Team Members					^
hboard	Help us get to know your to	eam better!				
info 🎽	Title	Name	Email Address	Primary Contact	Actions	
com	Committee Member 👻	Brian Queck1	brianqueck@hotmail.com			GO
pcorn Orders	Committee Member 👻	Chrome1 Test1	stuart.alexander@trails-end.com		Edit Leader	GO
ansfers & Returns	Scoutmaster *	Dennis Mesterharm	cathylittell@gmail.com	S 🗾	Delete Leader	GO
rentory	Committee Chair 👻	Duane Simer	duane.simer@weaverfundraising.com		Resend Login	GO
15	Unit Recruiter 👻	Shelby Thompson	cathylittell@gmail.com		Choose action 💌	GO
agon Sales	• New Leader					
refront Sales	About My Unit					~
						Ý
rards	S Manage Unit Bank Account					~



Scout Roster

A Scout must have a registered Trail's End account to appear on the Unit's Scout Roster. You can invite Scouts to create an account with your unit by clicking the email or text icons under Invite Your Scouts in the top navigation menu. Scouts can also visit <u>www.trails-end.com</u> and click the blue Register button in the upper right corner.

	Unit Info									
Dennis Mesterharm	Unit's Goal									~
Pack 831 Northeast	Scout Roster									^
Crossroads Of America								C Type t	o search	Ł
Ť	Scout Name	Den #	Rank	Scout Code	Email Address	Usemame	Goal	Status	Actions	
Dashboard	Andrew McNally		Select rank 🔍	VA03NSUF	cathylittell@gmail.com	and rew.mcnally	\$0	Registered	Select action 💌	
	Athena Bump		Select rank 💌	064KPPAU	vjbump@gmail.com	athena.bump	\$0	Registered	Select action 💌	
Unit Info	Bryce Budreau		Select rank 🛛 👻	JVJIY6YQ	coltskorner@gmail.com	bryce.budreau	\$0	Registered	Select action 💌	
Popcom	Caden Dennis		Select rank 🔹	ZJIL7418	cathylittell@gmail.com	krh118car	\$1,500	Registered	Select action 💌	
Popcorn Orders	caden schollmeier		Select rank 🛛 👻	NQQJIDHC	20209@indy.gov	mschollmeier	\$0	Registered	Select action 💌	
Transfers & Returns	Totals						\$3,000	Registered: 25 Invited: 3		
Sales	Storefront Sales Calculation	on Method								~
Wagon Sales	Unit Team Members									-
Storefront Sales	Unit leam members									~
Online Sales	About My Unit									~
Rewards	\$ Manage Unit Bank Accour	nt								~
Acct. Summary										_



Invite Scout(s)

- 1. From the unit leader dashboard, in the upper left corner under **Invite Your Scouts**, click the **Email** or **Text** icon.
- 2. Enter the information of the Scout and the Scout's parent.
- 3. Click Add 1 more Scout to add additional lines to invite multiple Scouts at once.
- 4. Check the box to agree to the Terms of Use.
- 5. Click Send Invites.
- 6. These Scouts will now appear on your **Scout Roster** with an **Invited** status. Once they finish the registration process, they will convert to **Registered** status.

Note: The registration link the Scout/parent receives will automatically populate their Council, District, and Unit information for them.

View Scout Roster

- 7. From the unit leader dashboard, click **Unit Info** on the left navigation menu.
- 8. Expand the **Scout Roster** section.
- 9. You can assign Den # and Rank to each Scout (optional).
- 10. Scouts will show as **Registered** or **Invited**.

	Unit's Goal									
Dennis Mesterharm	Unit's Goal									~
Pack 831 Northeast Crossroads Of America	Scout Roster									^
	Scout Name	Den #	Rank	Scout Code	Email Address	Username	Goal	C Type	to search Actions	*
	Andrew McNally		Select rank		cathylittell@gmail.com	andrew.mcnally	\$0	Registered	Select action	-
A Dashboard	Athena Bump		Select rank	064KPPAU	vjbump@gmail.com	athena.bump	\$0	Registered	Select action	-
Unit Info	Bryce Budreau		Select rank	JVJIY6YQ	coltskorner@gmail.com	bryce.budreau	\$0	Registered	Select action	,
Popcom	Caden Dennis		Select rank	ZJIL7418	cathylittell@gmail.com	krh118car	\$1,500	Registered	Select action	-
Popcorn Orders	caden schollmeier		Select rank	NQQJIDHC	20209@indy.gov	mschollmeier	\$0	Registered	Select action	,
Transfers & Returns	Totals						\$3,000	Registered: 25 Invited: 3		
Sales	Storefront Sales Calculati	ion Method								~
Wagon Sales	Unit Team Members									-
Storefront Sales										~
Online Sales	About My Unit									~
Rewards	\$ Manage Unit Bank Accourt	nt								~
Acct. Summary										

Edit Scout Roster – Move or Remove

- 1. From the unit leader dashboard, click **Unit Info** on the left navigation menu.
- 2. Expand the **Scout Roster** section.
- 3. Next to the Scout, under the Actions column, click **Select Action** to display a list of dropdown options. Click **Move** or **Remove**.
- 4. If you click **Move**, you will get a pop-up to designate which District and Unit the Scout should be moved to.

Trail's End System

Unit Leader Reference Guide

5. If you click **Remove**, you will be prompted to confirm removal of the Scout from your unit. Click **Yes** to confirm.

You do not have the ability to edit a Scout's personal info. The Scout must make these changes within their account.

Storefront Site, Shift and Sale Management

Storefront Sales are recorded at popcorn tables or booths you set up in your community, such as a grocery store or any other high foot traffic location. Your unit has three options for splitting storefront sales credit – **INDIVIDUAL**, **SHIFT**, and **DAY**.

INDIVIDUAL: Scouts will receive credit for each sale recorded.

SHIFT: Sales will be split between all Scouts that work the shift.

DAY: Sales will be split among Scouts that work that store on that day. Total sales are divided by the number of hours worked, and each Scout is given sales credit according to the number of hours they worked.

Setting Your Storefront Sales Calculation Method

- 1. From the unit leader dashboard, click **Unit Info** on the left navigation menu.
- 2. Expand the **Storefront Sales Calculation Method** section.
- 3. Select how you want to allocate your Scouts' storefront sales.

Trail's End		Hello, Brian! 🔨 🗸
	Unit Info	
Brian Clark Test Unit	Image: Sour Roster	~
Test District App Test Council	Storefront Sales Calculation Method Select how you want to allocate your Scouts' storefront sales.	^
Dashboard Unit Info	Scouts will receive credit for each sale recorded.	
Popcom Popcom	Sales will be split between all scouts that work the shift. Sales will be split among scouts that work that store on that day.	
Transfers & Returns	SAVE	
\$ Sales Wagon Sales	About My Unit	~
Storefront Sales Online Sales	\$ Manage Unit Bank Account	~

Adding a Storefront Site

- 1. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 2. Click the blue Add Storefront button.

Trail's End System

Unit Leader Reference Guide

- 3. Fill out the fields for that location.
- 4. Click Save & Close.

Brian Clark Test Unit Test District	STORE	Total Storefront Sales	÷	Storefront Sales Split	Cash Owed T			2/30
App Test Council	Storefront Si	tes						DD STOREFRONT
Dashboard	- All -	•						±
Unit Info	Site		Date	City	Shift Status		Actions	_
	CVS - Noblesville		05/18/2019	Noblesville	2/8			GOI
Popcom	Walmart - Zionsville		05/18/2019	Zionsville	0/2			GOI
Popcorn Orders	CVS - Noblesville		05/19/2019	Noblesville	0/2			GOI
Transfers & Returns	Walmart - Zionsville		05/19/2019	Zionsville	0/2		lect One - 👻	GOI
Inventory	CVS - Noblesville		05/25/2019	Noblesville	0/6	- Se	lect One - 👻	GOI
Sales	Walmart - Zionsville		05/25/2019	Zionsville	0/2	- Se	lect One - *	GOI
Wagon Sales	CVS - Noblesville		05/26/2019	Noblesville	0/6	- Se	lect One - *	GOI
Storefront Sales	Totals				2/30			
Online Sales	Storefront SI	nift Calendar						
			<	May 2)19 >			

Editing a Storefront Site

- 1. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 2. Next to the Storefront Site, click the dropdown menu under the Actions column.
- 3. Choose Edit Site then click Go.
- 4. Make your edits then click **Save & Close**.

Copying a Storefront Site

- 1. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 2. Next to the Storefront Site, click the dropdown menu under the Actions column.
- 3. Choose Copy Site then click Go.
- 4. Select one or more dates to copy the site to, then click **Save and Close**.
- 5. Make your edits then click **Save & Close**.

Deleting a Storefront Site

- 1. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 2. Next to the Storefront Site, click the dropdown menu under the Actions column.
- 3. Choose **Delete Site** then click **Go**.

Unit Leader Reference Guide

4. Click **Continue** to confirm deletion of the site.

Note: A Storefront Site cannot be deleted if it has shifts.

Adding Shifts to a Storefront Site

- 1. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 2. Next to the Storefront Site, click the dropdown menu under the Actions column.
- 3. Choose **Shifts** then click **Go**.
- 4. Click the **Add Shift** button.
- 5. Enter the Start Time and End Time, then click **Continue**.

Brian Clark	Storefront Store	Sales				
Training Unit raining District raining Council	STORE TO	\$0	Storefront Sale		Cash Owed To Unit \$0	Registered Shifts Today: 0/0 Tomorrow: 0/0 Total: 0/0
ashbaard	Storefront Site	\$			- All -	ADD STOREFRONT
it Info	Site	Date	City	Shift Status	Actions	
sining	•					
pcom	Lowe's - Cannel	2019-04-20	Carnel	8/8	- Select One -	GO!
opcom Orders					Edit Site	
ransfers & Returns					Delete Site	
wontory					Copy Site	
les					Manage Payments/Inventory	
Vagon Sales					Record a Sale	
Storefront Sales						
Online Salos						
out Rewards						
t. Summary	Storefront Shif	t Calendar				
porta			<	April 2019	>	
	Sunday	Monday Tuesday Vi	lednesday Thursday	Friday Saturday	Location Tim	e Available

Trail's End System

Unit Leader Reference Guide

Trail's End		Hello, Briant 🥘.
Brian Clark	Storefront Shifts - Lowe's - Carmel Carmel (2019-04-20)	ADD SHIFT BACK
Training Unit Training District Training Council	No data available	
Dashboard		
Training	0	
Transfers & Returns		
Wagon Sales		
Storefront Sales		
Online Sales		
Scout Rewards		
Reports		
	Copyright © 2019 Traits End All rights reserved.	

Trail's End	Invite Your Scouts ORDER POPCORM	Hello, Briant 🥘.
Brian Clark Training Unit Training District Training Council	Storefront Shifts - Lowe's - Carmel Carmel (2019-04-20) No data available	ADD SHIFT BACK
Á Dashboard		
 Unit info Training Popcinin 	Verify Start and End Times *	
Popcorn Orders Transfers & Returns Inventory	Start Time (0:00 am End Time (0:00 am CONTINUE)	
\$ Sales Wagon Sales		
Storefront Sales Online Sales		
Acct. Summary		
,	Copyright & 2010 Tradit End All signs reserved.	

Deleting Shifts from a Storefront Site

- 1. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 2. Next to the Storefront Site, click the dropdown menu under the Actions column.
- 3. Choose **Shifts** then click **Go**.
- 4. Next to the shift you wish to delete, click **Delete**.

- 1. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 2. Next to the Storefront Site, click the dropdown menu under the Actions column.
- 3. Choose **Shifts** then click **Go**.
- 4. Next to the shift, click **Scouts**.

Add/Withdraw Scout from Shift

Scouts will sign up and withdraw from shifts via the app, but as the unit leader you also can add or withdraw Scouts from shifts before and after the shift has occurred.

- 1. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 2. Next to the Storefront Site, click the dropdown menu under the Actions column.
- 3. Choose **Shifts** then click **Go**.
- 4. Next to the shift, click **Scouts**.
- 5. A **Registered Scouts** window should appear.
- 6. Choose a Scout from the dropdown menu and click **Add Scout** to add a Scout to that shift.
- 7. Next to an already registered Scout, click **Withdraw** (before shift) or **No-Show** (after shift) to remove the Scout from that shift.

Trail's End	Invite Your Scouts	ORDER POPCORN				н	ello, Brianl 🛛 🛝
	Storefront Shifts -	- CVS - Noblesville (06/	16/2019)			ADD SHIFT	BACK
Brian Clark							*
Training Unit	Start	End	Max Scout			Actions	
Training District Training Council	08:00 am	10:00 am	1	▼ 1/1		COUTS DELETE SHIFT	
▼							
Dashboard							
Unit Info)						
Popcom							
Popcorn Orders							
Transfers & Returns							
Inventory							
Sales	Totals		1				
Wagon Sales							
Storefront Sales	Registered Scouts	s (8:00 am - 10:00 am)			Evan	Manders 👻	ADD SCOUT
Online Sales							*
	Status	Name	Parent	Email	Phone	Actions	
	REGISTERED	Brian Clark			1234567890	WITHDRAW NO-SHOW	
	_						_

Record a Storefront Sale

Scouts will record sales at storefronts via the app, but unit leaders can also record a <u>cash</u> sale after the fact.

- 1. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 2. Next to the Storefront Site, click the dropdown menu under the Actions column.
- 3. Choose Record a Sale then click Go.
- 4. Fill out the fields for the order.
- 5. Choose a specific Scout to receive credit, if applicable.

View Sales Summary / Run Sales Report

Download and review a sales summary of your site(s) at the end of each day.

- 11. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 12. Next to the Storefront Site, click the dropdown menu under the Actions column.
- 13. Choose Sales Summary or Run Sales Report then click Go.

Unit Popcorn Ordering

Placing a Unit Order

- 1. From the unit dashboard, click the **Order Popcorn** button. Or, you can go to **Popcorn Orders** from the left navigation menu, then click **Order Popcorn**. This will take you to the New Unit Order screen.
 - a. To view last year's invoice statement, once on the Order Popcorn page, choose the appropriate year from the campaign dropdown and then click Invoice Statement.

Trail's End				Hello, Dennis! 🛝 🗸
	Leader Dashboard			
Dennis Mesterharm	Goal Progress		Total Sales	
Pick 831 Northeast Consumed A America Constrained A America Constrained Constr	Your Unit's (Goal \$25,000 \$24.537.60 Remaining	\$463 Storefront: \$60 (13%) Wagon: \$403 (87%) Online: \$0 (0%) Adjusted: \$0 Cash: \$463 (100%) (0%) Cash: \$463 (100%) Credit: \$0 (0%)	
Poscon Orders Transfers & Returns Investery S Sales Blorehort Sales Crime Sales Reserved	25 Registered Scouts	3 Scouts With an Order	0 of 3 storefront shifts claimed	
Acct Summary				

 From the dropdown menus, double check to make sure that the correct campaign year is set (automatically defaults to the current year) and select the appropriate order from the "Choose Delivery" dropdown box to populate the product ordering rows.

*Your council must assign a pickup location to your unit before you can place your order. If you receive this error message, please contact your council.

Unit Leader Reference Guide	•
-----------------------------	---

		Order Testing L Fall 2017	Jnit
Fall 2017	Choose Delivery.	a 🗸	Click Submit when you are ready to send your order to the Council for approval
Product	QTY Interval Ord	er Adj(+ or -) Final Unit Order	

3. Use the Order Adj column to enter and/or adjust the order quantities (use positive or negative integers to adjust), and then click **Submit** to send your order to your Council for approval, or click **Save** to hold your quantities to be submitted at a later time. The Final Unit Order column will reflect your final order quantity to your Council.

					Save Sub
	Product	QTY Interval	Order Adj(+ or -)	Council Order	
8	\$50 Military Donation	1:1	cs: 5	cs: 5	
19-10	18pk Unbelievable Butter Microwave	6:1	CS: 4	cs: 4	
	White Chocolatey Pretzels Bag	6:1	cs: 10	cs: 10	
1	Premium Caramel Corn w/ Almonds, Cashews & Pecans	12:1	CS: 7	cs: 7	
4	Jalapeno Cheddar	12:1	cs: 6	CS: 6	
	White Cheddar Cheese	12:1	cs: 11	cs: 11	
				Total: 43	

Inventory & Cash Management (optional)

Assigning Unit Inventory to Sites and/or Scouts

- 1. From the unit leader dashboard, click **Inventory** on the left navigation menu.
- 2. Enter the number of containers to transfer next to each product.
- 3. Click **Transfer to Site or Scout**, **Receive from Site or Scout**, or **Adjust Unit Inventory**. Transferring and receiving inventory does not affect your overall inventory. Adjusting inventory will increase or decrease your overall inventory.

Storefront Sales

While not required, you can track payments and inventory for each storefront. Adjust starting cash (petty cash in your cash box) and cash due to unit (starting cash plus any cash sales), as well as transfer inventory to and from a storefront from your unit inventory.

- 1. From the unit leader dashboard, click **Storefront Sales** on the left navigation menu.
- 2. Next to the Storefront Site, click the dropdown menu under the Actions column.
- 3. Choose Manage Payments/Inventory then click Go.

Trail's End	Invite Your Scouts	ORDER POPCORN				Hello, Brianl (
Brian Clark	Storefront S	ales				
Training Unit Training District Training Council	STORE Tot	al Storefront Sales \$0	Storefront INDIVI		Cash Owed To Unit \$0	Registered Shifts Today: 0 / 0 Tomorrow: 0 / 0 Total: 0 / 0
Dashiboard Unit Info	Storefront Sites				- All -	▼ ADD STOREFRONT
Training	Site	Date	City	Shift Status	Actions	
Popcern Popcom Orders Transfers & Returns Inventory Sales	Love's - Carnel	2019-04-20	Carrel	6/0	- Select One - Shifts Exit Sile Delete Sile Copy Sile Manage Payments/Investory	60
Wapon Sales Storefront Sales Online Sales Scouf Rewards					Neskage regitterits invertionly Record a Sale	U
Act. Summary	Storefront Shift	Calendar				
Reports			<	April 2019	>	
	Sunday	Monday Tuesday	Wednesday Thursday	Friday Saturday	Location Time	Available

Trail's End						Hello, Briani		
٩	Site Sales Management Walmart - Carmel - 2019-04-21					BACK		
Brian Clark	Description	Amount	Cash Management	t Instructions				
Training Unit	Starting Cash	0.00	Click the Cash Adjustments v		to the optical cost of			
Training District Training Council	Cash Sales	0.00	account for any accounting m	istakes. To populate Start	ing Cash, your first ca	ash		
~	Cash Adjustments	C2 0.00	adjustment before any sales a					
	Cash Collected From Site	0.00	Enter the amount of Cash Du cash returned from a storefro	e from Site and click Subr nt at the end of the day.	nit to acknowledge th	e receipt of		
Dashboard	Cash Due From Site	₽ 0.00						
Unit Info	Description	Amount						
	Cash Sales	0.00						
Training	Credit Card Sales	0.00						
	Total Sales	0.00						
Popcom								
Popcom Orders								
Transfers & Returns	Site Inventory Management							
Inventory	Walmart - Carmel - 2019-04-21							
Sales					0	Transfer or		
Wagon Sales	Products		Qty at Unit	Qty at Site	Quick Fill	Adjust Qty		
Storefront Sales	18pk Kettle Corn		60	0	0	0		
Online Sales	18pk Unb. Butter		120	0	0	0		
Scout Rewards	Caramel Com		600	0	Ð	0		
Acct. Summary	and the second se		30	0	0	0		

Trail's End						Hello, Bria	
	Cash Sales	0.00					
	Credit Card Sales	0.00					
· 🤏 / 👘 🛛	Total Sales	0.00					
Brian Clark							
Training Unit Training District Training Council	Site Inventory Management Walmart - Carmel - 2019-04-21						
Dashboard	Products		Qty at Unit	Qty at Site	Quick Fill	Transfer or Adjust Qty	
	< 18pk Kettle Corn		45	15	Ð	0	^
Unit Info	18pk Unb. Butter		120	0	Ð	0	1
Training	Caramel Corn		500	100	٥	0	
Popcom	Cheese Lover's Box		20	10	٥	0	1
Popcorn Orders Transfers & Returns	Chocolate Lover's Collection Tin		0	0	٥	0	
Inventory	Chocolatey Caramel Crunch		0	0	Ð	0	
Sales	Gold Level Military		0	0	٥	0	
Wagon Sales	Premium Caramel w/ Nuts		420	0	٥	0	Ļ
Storefront Sales							
Online Sales			TRANSFER TO WALMART - CARMEL	TRANSFER BACK TO UNIT	TRANSFER TO ANOTH SITE OR SCOUT	ER ADJUST SITE	
Scout Rewards			▲	•			
Acct. Summary	Copyright © 2019 Trail's End All rights reserved.						

Wagon Sales

While not required, you can track payments and inventory by Scout. You can adjust starting cash and cash due to unit, as well as transfer products to and from a Scout from your unit inventory. As Scouts mark orders "Delivered" in the app, their inventory will decrease.

- 1. From the unit leader dashboard, click **Wagon Sales** on the left navigation menu.
- 2. Next to the Scout, click the dropdown menu under the Actions column.
- 3. Choose Manage Payments/Inventory then click Go.

Trails End Brian Clark Transp Unit	WAGON S	ORDER POPCORN	\$	Cash Owed to Unit	Unsold Scout Invento	-	Hello, Briant Total Orders s Sales: 575.00 Sales: 50.00
Training Council	Scout Wago	n Sales					
Dashboard							*
Unit Info	Scout Evan Manders		Delivered Orders	Cash Owed by Scout \$75.00	Undelivered Orders	Actions Manage Payments/Inventory	-
Popcom Popcom Orders Transfers & Returns Inventory					_	Record a Sale View Wagon Order	
Sales	Totals		1	\$75.00	0		
Wagon Sales Storefront Sales Online Sales	Wagon Inver	ntory by Scout					\$
	Scout			Sold Items	On Hand Items	Undelivered Items	Value
	Evan Manders			1	-1	0	-\$1.00 >

Wagon Sale Management

Wagon Sales are all of a Scout's personal sales that are not recorded at a storefront or online. Scouts receive full sales credit and are typically sales door-to-door, with friends and family, or from a parent's workplace. Wagon Sales can be marked **Delivered** or **Undelivered** if Scouts do not have product at the time of the sale. Unit Leaders and Scouts always have access to product delivery info, allowing the app to fully replace the paper Take Order form.

Record a Wagon Sale

Scouts will record Wagon Sales via the app, but unit leaders can also record a sale on their behalf.

- 1. From the unit leader dashboard, click **Wagon Sales** on the left navigation menu.
- 2. Next to the Scout, click the dropdown menu under the **Actions** column.
- 3. Choose **Record a Sale** then click **Go**.
- 4. Fill out the fields for the order.
 - a. Customer Information
 - b. Products and Quantity
 - c. Delivered or Undelivered Status
- 5. Click **Record Sale**.

Trail's End	Invite Your Scou	ts ORDER POPCORN					Hello, Brian!
	WAGON S	SALES					
Brian Clark Training Unit Training District Training Council	•	Total Wagon Sales \$75	\$	Cash Owed to Unit \$75	Unsold Scout Inventory		Total Orders ion Sales: \$75.00 sales: \$75.00 ed Sales: \$0.00
~	Scout Wagor	n Sales					
Cashboard	Scout		Delivered Orders	Cash Owed by Scout	Undelivered Orders	Actions	*
Popcom Popcom Ordens Transfers & Returns Inventory	Evan Manders		1	\$75.00	0	Manage Payments/Inventory Record a Sale View Wagon Order	or
Sales Wagon Sales	Totals		1	\$75.00	0		
Storefront Sales Online Sales	Wagon Inven	ntory by Scout					*
	Scout			Sold Items	On Hand Items	Undelivered Items	Value
	Evan Manders			1	-1	0	-\$1.00 >

Re-send Wagon Order Receipt via Email or Text Message

- 1. From the unit leader dashboard, click **Wagon Sales** on the left navigation menu.
- 2. Next to the Scout, click the dropdown menu under the Actions column.
- 3. Choose View Wagon Order then click Go.
- 4. Next to the order, under the **Actions** column, click the dropdown menu.
- 5. Click Email Recipt or Text Receipt, then click Go.

View Wagon Order Details

- 1. From the unit leader dashboard, click **Wagon Sales** on the left navigation menu.
- 2. Next to the Scout, click the dropdown menu under the Actions column.
- 3. Choose View Wagon Order then click Go.
- 4. A list of that Scout's Wagon Orders will appear. In this view, you can mark items delivered or undelivered on behalf of a Scout.

Refund Wagon Order

- 1. From the unit leader dashboard, click **Wagon Sales** on the left navigation menu.
- 2. Next to the Scout, click the dropdown menu under the Actions column.
- 3. Choose View Wagon Order, then click Go.
- 4. Next to the order, under the **Actions** column, click the dropdown menu.
- 5. Click **Refund**, then click **Go**.

Note: Refunds will only be available for 48 hours after the sale is recorded.

Unit to Unit Product Transfers & Product Returns

Unit to Unit Product Transfers

Many units will exchange excess products they've ordered with other units in their area in lieu of returning products to the Council. The Trail's End System will facilitate these transfers by allowing units to transfer products from their popcorn orders to another unit within their council.

Giving Unit

- 1. Under the **Popcorn Orders** page, click **View** next to your approved unit order with the inventory to be transferred.
- 2. Click the Transfer Inventory button and select the District and Unit from the dropdowns menus of the unit that is receiving the inventory

Return Inventory to Council	Transfer Inventory	Invoice	Post Order Adj. Log

Product Trans	sfer	
send inventory to and	enter the quantity for lick "Submit Transfer	her Unit. Select the Unit you would like to r each line item you would like to send. Once Request" Click the "Cancel Transfer" to
Select District	•	
Select Unit	*	
	Cancel	Ok

3. Enter the quantities (cases and containers) to be transferred

		С	ancel Transfer	Submit Transfer Request
Pending Qty	Transfer Qty Available	Transfer Qty		
cs: 0 ct: 0	cs: 0 ct: 0	cs: 0 ct: 0		
cs: 0 ct: 0	cs: 0 ct: 0	cs: 0 ct: 0		
cs: 0 ct: 0	cs: 0 ct: 0	cs: 0 ct 0		
cs: 0 ct: 0	cs: 0 ct: 0	cs: 0 ct 0		
cs: 0 ct: 0	cs: 0 ct: 0	cs: 0 ct: 0		
cs: 7 ct: 0	cs: 190 ct: 0	cs: 0 ct: 0		

- 4. Click the Submit Transfer Request to complete the form
- 5. If the receiving unit has not accepted the product transfer, the giving unit can cancel the product transfer by going to the **Transfers & Returns** page on the left navigation menu and clicking the Cancel button next to the transfer request.

Receiving Unit

- 1. The primary contact of the receiving unit will be emailed a notification of the transfer request
- 2. Go to the **Transfers & Returns** page on the left navigation menu.
- 3. Review the pending products transfer. If correct, click the **Approve** button, or the **Reject** button if the transfer quantities are incorrect.

Once the receiving unit has accepted the product transfer, adjustments will be made to each unit's popcorn invoice statement to reflect the product transfer.

Returning Unsold Product to Council

Not all councils allow for product returns or only allow returns on certain products. Please refer to your council's product return policy before placing any returns.

- 1. Under the **Popcorn Orders** page, click **View** next to your approved unit order with the inventory to be returned.
- 2. Click the Return Inventory to Council button

Trail's End System

Return Inventory to Council	Transfer Inventory	Invoice	Post Order Adj. Log

3. Enter the quantities (cases and containers) to be returned

			Cancel Return	Submit Return Request
Pending Qty	Transfer Qty Available	Transfer Qty		
cs: 0 ct: 0	cs: 0 ct: 0	cs: 0 ct: 0		
cs: 0 ct: 0	cs: 0 ct: 0	cs: 0 ct: 0		
cs: 0 ct: 0	cs: 0 ct: 0	cs: 0 ct: 0		
cs: 0 ct: 0	cs: 0 ct: 0	cs: 0 ct: 0		
cs: 0 ct: 0	cs: 0 ct: 0	cs: 0 ct: 0		
cs: 7 ct: 0	cs: 190 ct: 0	cs: 0 ct: 0		

4. Click the Submit Return Request to complete the form

Once the council has accepted the product return, adjustments will be made to your popcorn invoice statement to reflect the returned products.

Online Selling

FREE SHIPPING FOR EVERY ONLINE ORDER!

Scouts can customize their own online fundraising page via the app or <u>www.trails-</u> <u>end.com</u> to share with family and friends far away. Customers place their order through <u>www.trails-end.com</u> and it ships directly to them. Plus, shipping is **FREE** for every online order, 24/7!

View your unit's online sales details from the **Online Sales** page on the left navigation menu. View Sales Over Time, Scouts' Online Activity, Top Selling Products, Online Orders, Customer Locations, and the Online Sales Leaderboard.

		•		Hello, Briant
Brian Clark Test Unit Test District App Test Council	Online Sales	Scouts with Online Orders	Online Orders	Average Order Total \$35
~	Sales Over Time	Scouts' Online Activ	ity Top Selling Online Pr	oducts
Dashboard Dashboard Unit Info Popcom Popcom Popcorn Orders Transfers & Returns Inventory Sales Wagon Sales	3 5100 • 580 • 30 540 • 540 • 540 • 540 • 540 • 540 • 540 • 540 • 540 •	1.2 1 0.8 5 6.4 0.4 0.2 0		
Storefront Sales	Online Orders		Start Date: mm/dd/yyyy End Date: mm/dd/yyyy	C Type to search
				*
	Scout Derek Peters	Order Customer 100000247664 Jarred Juett	Date 05/20/2019	Amt \$35
	Dakson Blevins	100000247670 Jarred Juett	05/20/2019	\$35
	Michael Cook	100000247669 Jarred Juett	05/20/2019	\$35

Unit Credit Payments

The Trail's End App allows every Scout to accept credit card payments with **FREE** credit card processing! The app is compatible with all Square readers, but a reader is not necessary to accept credit card payment. Whether swiped or manually typed by the Scout, there is **NO COST** to the unit.

If your unit has a balance due to council on your popcorn invoice statement...

- App credit card sales and unit commissions from online orders will be credited against the invoice statement.
 - Credited weekdays, two days in arrears.

If your unit has paid its balance in full...

- Add your unit or chartering organization's bank information into the **Unit Info** section of your Trail's End Account.
- Go to the Account Summary page and click Request Payout to Unit.
- Payouts will be direct deposited on the 14th and 28th of each month, or the next business day, depending on the date of your payout request.
- View the full payout schedule: <u>app.trails-end.com</u>.

A detailed history of all transactions, credits, and payouts can be found in the **Account Summary** section.

Adding Your Unit or Chartering Organization's Bank Account

- 1. From the unit leader dashboard, click **Unit Info** on the left navigation menu.
- 2. Expand the Manage Unit Bank Account section.
- 3. Fill out the required fields.
- 4. Click Save.

Trail's End Rewards

*Trail's End Rewards is a council specific program, and may or may not apply to your unit. Please refer to your council to determine the details of their selected prize program.

Important Notes

- Scouts must have a registered Trail's End account to qualify for Trail's End Rewards.
- Any adjustments to Scout sale amounts should be done on the Sales page in the Sales Adjustment column.
 - The total of all Scout sales cannot exceed the unit's total retail orders and online sales.
 - Once a Rewards order is submitted, only sales occurring after the order submission date can be adjusted.
- Before you Submit Scout Rewards, make sure all Scout sales totals are correct and your unit invoice statement is paid in full with your council.
- Scouts' Amazon.com gift cards will be released for redemption in their Trail's End Scout accounts 7 days after submission, if not flagged for additional approval.
- You may recall your Rewards submission within the 7 day window to make changes; however, resubmitting restarts the 7 day approval window.
- All gift card amounts are final once released.
- Scouts can continue to reach additional Rewards tiers after the first submission if online sales qualify them for the next tier. If this happens, you will need to submit an additional order for these Scouts.

Finalizing Scout Sales Amounts

- 1. From the unit leader dashboard, click **Sales** on the left navigation menu.
- 2. Scroll to the **Sales per Scout** section.
- 3. Review Scout sales.
- 4. Use the **Sales Adjustment** column to make any adjustments by clicking the blue edit icon.

Scout Name	Worked Storefront Hours	Future Storefront Hours	Total Storefront Hours	Storefront Sales	Wagon Sales	Online Sales	-		Scout Goal
							Sales Adjustment	Total Sales	
Stuart Alexander	4	0	4	\$140.00	\$630.00	\$0.00	\$11,000.00	\$11,770.00	\$0.00
Carly Blackwell	2	0	2	\$0.00	\$1,575.00	\$280.00	\$2,000.00	\$3,855.00	\$350.00
Ender Stanford	4	0	4	\$60.00	\$1,575.00	\$0.00	\$1,000.00 📝	\$2,635.00	\$0.00

View Trail's End Reward Tiers

- 1. From the unit leader dashboard, click **Rewards** on the left navigation menu.
- 2. Click **View Reward Tiers** in the upper right corner.

Submitting Trail's End Rewards

- 1. From the unit leader dashboard, click **Rewards** on the left navigation menu.
- 2. Review the information displayed.
- 3. Click Submit Scout Rewards.
- 4. Scouts' Amazon.com gift cards will be released for redemption in their Trail's End Scout accounts 7 days after submission, if not flagged for additional approval.

Recalling Your Rewards Submission (available only within 7 day approval window)

- 1. From the unit leader dashboard, click **Rewards** on the left navigation menu.
- 2. Click **Recall**.
- 3. Note that resubmitting your unit's rewards order restarts the 7 day approval process.